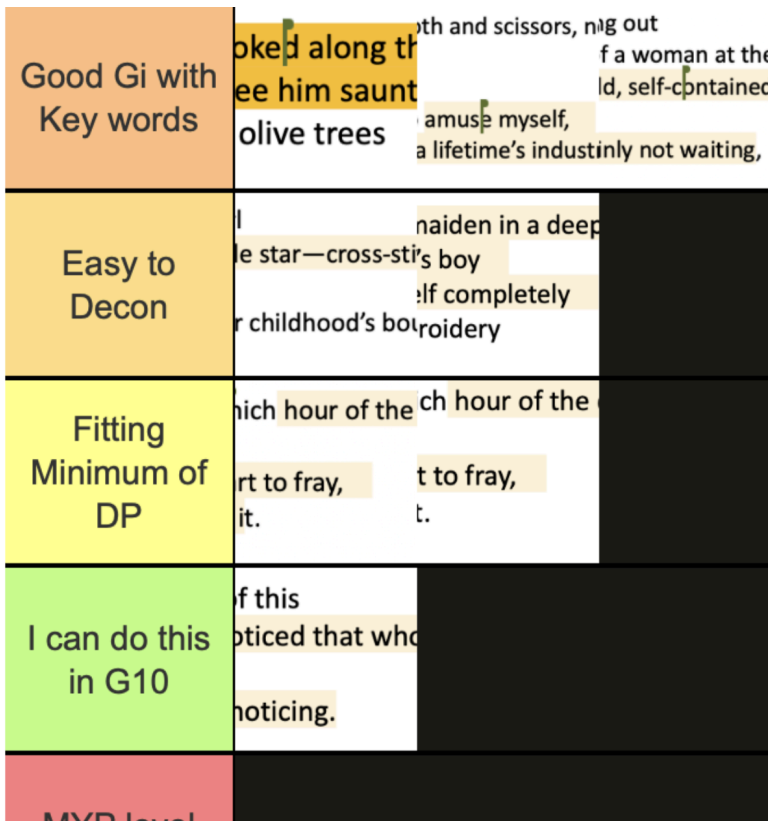
MUSE Tiers - (Metacognitive Understanding of Strengths of Evidence)

Using **all the** annotations from your texts, order them from strongest to the weakest pieces of evidence

- Create the names of each tier (eg. ‘can be used in any circumstance’ = the best; ‘in case of emergency: break glass’ = not great but can be used; ‘avoid at all cost’ = avoid at all cost)
- Put each piece of evidence annotated above into the tier see - [Create a AF Tier List - TierMaker]
- JUSTIFY why you placed each piece of evidence where you did on the tier
- Eg:



Success Criteria:

1. How long did it take you to determine the connotation?
2. How many steps does it take you to link the connotation to an IDEA?
3. How many different connotations exist?
4. Could you have annotated this in MYP or earlier?
5. How many different texts have the exact SAME connotation?
6. Does it link to a Stage 3/4 version of your IDEA in a sophisticated way?

Evidence	Decon	IDEA it may link to	Ranking

Crit B - MUSE

AI

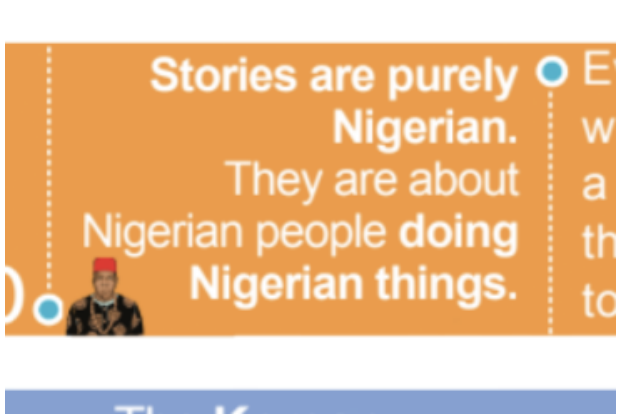
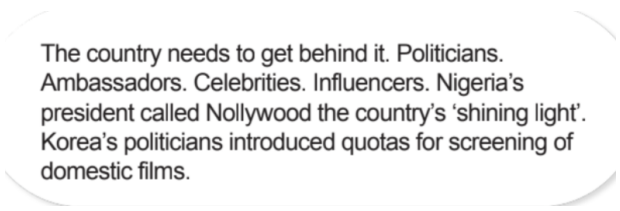
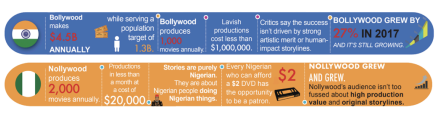
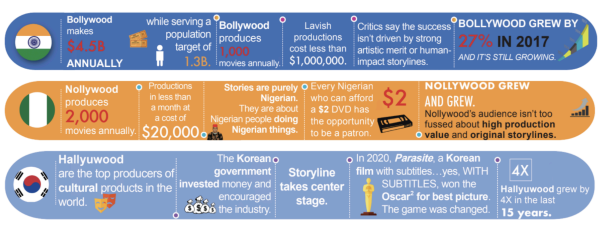
In order to give ourselves a **chance** to achieve high marks in Crit B, which of these examples are most likely to allow for High Level DP Analysis.

Example	What is the **best** example of DECONSTRUCTION possible?	What Markband does that **actually** allow you to reach?
"Essentially, it takes a massive set of data and processes it to spot patterns in the data that can be used to predicate the outcome of future similar cases." AC: lexical field of technical terms		
"Churn out every idea and then burn it down" AC: metaphor		
AC: The use of "bold" headings throughout		
"transformation is going to create as many opportunities as it does headaches for various sectors." AC: dichotomy		
AC: first/second personal pronouns ("you"; "I"; "we"		
"To hold a mirror up to ourselves and ask – is this really what I want to put out there?" AC: metaphor		
"Machine Learning in a Nutshell" AC: metaphor		
"Discussions online so far have focused on embracing it wholesale or resisting the intrusion of AI into day-to-day work." AC: juxtaposition		

Now: **reorder these in terms of the BEST to WORST**

African Film Industry

In order to give ourselves a **chance** to achieve high marks in Crit B, which of these examples are most likely to allow for High Level DP Analysis.

Example	What is the **best** example of DECONSTRUCTION possible?	What Markband does that **actually** allow you to reach?
 AC: listing		
 AC: repetition		
 AC: asyndeton		
 AC: use of statistics (appeal to logos)		
 AC: colour choice		
		

AC: metaphor		
 AC: Structure - use of 8 boxes		

Now: **reorder these in terms of the BEST to WORST**

Once we have the general IDEAs and PACT information for our Topic Sentences and ELABORATIONS part of TEEAL, we can concentrate on **gathering evidence** for us to **analyse.** It is crucial to note that **merely identifying ACs** is NOT enough in DP L&L. So we want to ensure we are annotating to find:

1. The pieces of evidence **with the best deconstructions?**
    a. What phrases/images/numbers/structural pieces can you explore the connotations of in a **sophisticated** way?
    b. If you could have understood the connotation in G8, are they 'valuable'/do they show off your skills in DP2?
    c. How clearly do those connotations allow you to explain the key IDEAs you identified earlier?
        i. Link to **MUSE** Evidence and Analysis Guide - Crit B (IO/Paper 1/HL Essay) - MUSE/Plane Method/Islands Method
2. Do you have a range of ACs both literary and visual?

These pieces of information will constitute each of the **9-15 EAs** you will hopefully include across your two/three TEEALs in the Paper 1.



When the **creator of text** describes/argues/explains **"quote/quote fragment",** the use of AC allows us to understand/empathise/ **IDEA**. In particular, the connotations of **deconstruction** force/invites/elicits a sense of **EFFECT** from the reader, which ultimately serve to show/reveal the importance/significance/value of **IDEA**.

By using AC when describing/arguing/explaining **"quote/quote fragment",** the **creator of text** force/invites/elicits a sense of **EFFECT** from the reader; both **deconstruction 1** and **deconstruction 2** ensure/demonstrate/prove **IDEA.**

The concept of **IDEA** is highlighted/demonstrated/argued for in **"quote/quote fragment",** where the AC creates/invites/manifests a sense of **EFFECT**; the terms **deconstruction 1** have connotations of **deconstruction 1**, while **deconstruction 2** adds/complements/supplements that by **deconstruction 2**

To force/create /elicit a sense of **EFFECT, creator of text** incorporates AC when describing/arguing/explaining **"quote/quote fragment".** By doing so, the **IDEA** is strengthened/confirmed/supported as both **deconstruction 1** and **deconstruction 2** ensure/demonstrate/prove.

The connotations of both **deconstruction 1** and **deconstruction 2** in the AC illustrate/suggest/imply **IDEA.** When **"quote/quote fragment"** is said, we/the audience are/is able to fully understand/appreciate/comprehend **EFFECT.** Ultimately, this further illuminates/highlights the importance/significance/substantiveness of **IDEA.**

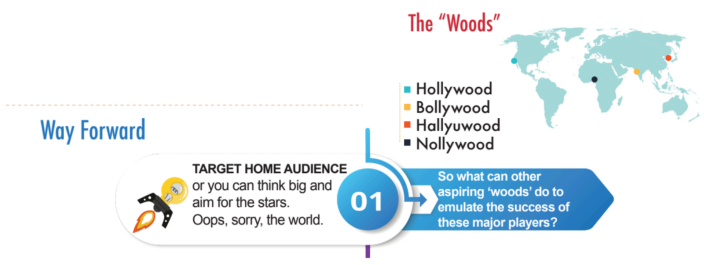
Example 1

Crit B	
1	The image creates interest in the reader
2	The image of the purple cows and the yellow background at the start of the article is surprising to the reader
3	By juxtaposing the yellow and purple, which are contrasting colours, the reader notices that these are not natural cows, which shows us just how creative AI can seem to be.
4	The image uses purple and yellow, which are contrasting colours. Interestingly, these colours have the connotations of royalty and value, particularly purple. The fact that there are three identical cows however, undercuts this because now it seems that this is easily reproduced. However, we can also see that this shows that, like AI, this replication is not actually as unique as possible but actually quite derivative.
5	In order to show us the derivative nature of AI, the article includes an image of 3 identical cows all coloured in purple and yellow. The contrasting colours themselves evince a sense of uniqueness (as these are unnatural and purposefully, intentionally chosen). However, the identical nature of the cows suggests that this creativity is actually an illusion; while they seem unique and special, AI will only produce replications derivative of humans (such as Andy Warhol works). This is furthered as the purple cows are a reference to the word referenced later. There Godin implores creatives to be surprising and unique, but as with all work, this AI created image is a facsimile of human creativity according to Maisey.

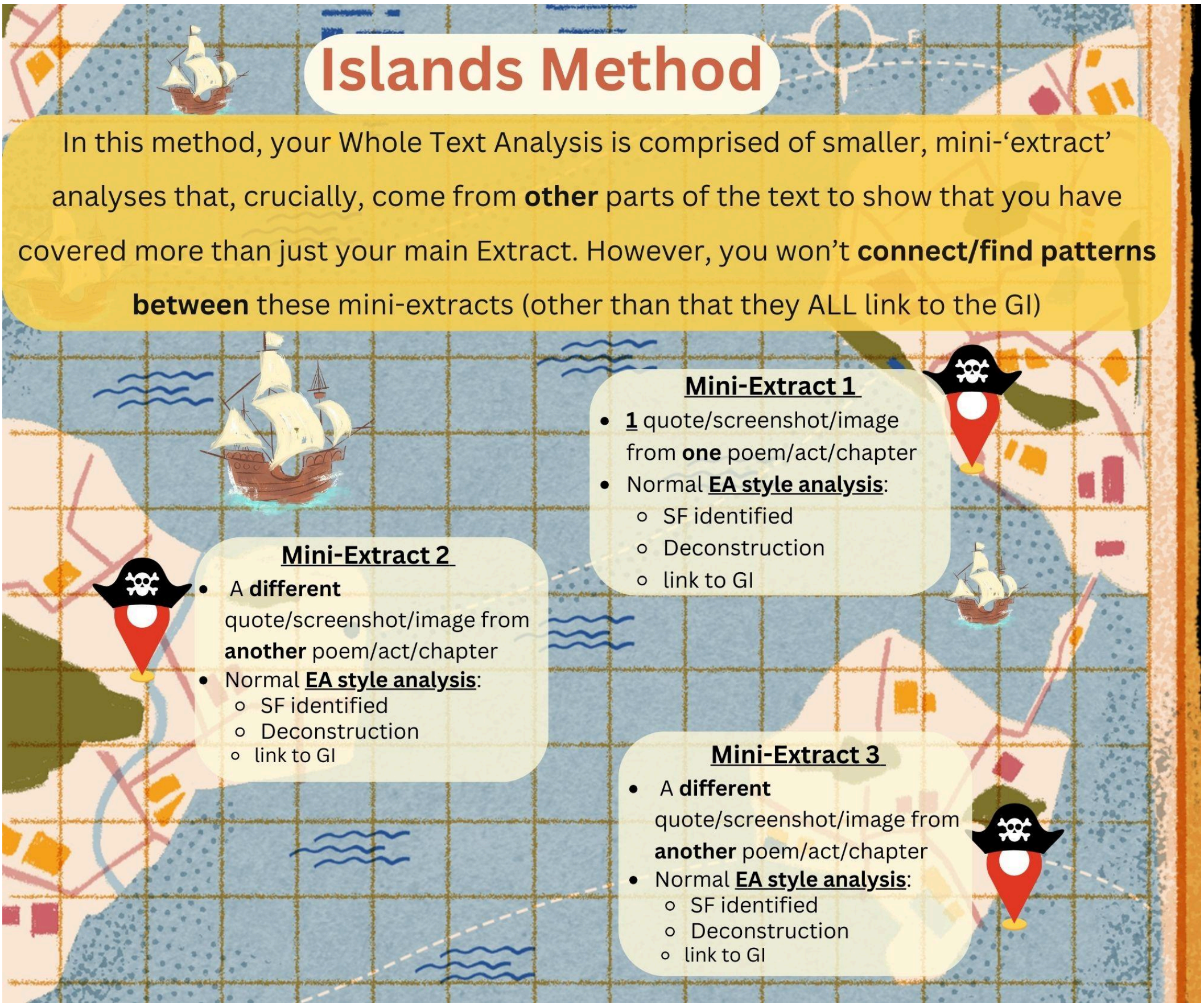
Example 2

	Crit B		
			1) Why is this type of response stuck in this markband? 2) What is missing here to move to the next mark band?
le. An opportunity to streamline brainstormi and ask – is this really what I want to put o	1	The writer says that AI is an “opportunity to streamline brainstorming and ideation.”	
	2	The writer uses technical jargon when saying AI is “an opportunity to streamline brainstorming and ideation” which makes the writer seem credible.	
	3	When arguing that AI is “an opportunity to streamline brainstorming and ideation” we can see Massey is not only looking at the negatives of AI, but also showing how it can be a helpful tool, particularly when planning work and coming up with new concepts.	
	4	In order to show just how useful AI can be, particularly for designers and other creatives, Massey describes how it is an “opportunity to streamline brainstorming and ideation.” The connotations of both brainstorming and ideation relate to the early parts of the creative process; these are crucial because they allow designers to make intentional choices, and importantly, the more of these ideas you have to start, the better your design will be. Hence, if AI can help with this part, professional designers will be able to produce work for their clients more efficiently.	
	5	Maisey further criticises AI’s ability to actually be unique and creative by claiming that AI is an opportunity to “streamline brainstorming and ideation.” Both “brainstorming” and “ideation” suggest a creative process, one filled with sudden inspirations and unordered ideas. The juxtaposing the necessary, human chaotic “creativity” with the artificial, efficient nature of “streamline” Maisey reveals that ideation will no longer be a process of creativity, but instead will be automated by AI.	

Example 3

	Crit B Out of 5		1) Why is this type of response stuck in this markband? 2) What is missing here to move to the next mark band?
	1	The writer engages the audience with a map.	
	2	The use of a world map shows the audience where each of the woods appears and also that it is all over the map.	
	3	To show just how widespread, and therefore attainable, these succesACul film industries are, the creators shows us a map, with each “Wood” identified on it.	
	4	By using a simplistic version of map, the creators are able to show just how widespread these succesACul woods are, further arguing that this is achievable in East Africa. Importantly, each Wood is associated with a colour, all of which juxtapose against the mint-blue of the map. This allows us to see that breadth; each colour/wood encompasses the entire map, not just one region, showing how versatile and adaptable this industry is.	
	5	In order to encourage governments in East Africa to invest in building their own film industry, the ADMF places multiple maps in their infographic. In particular, the one placed just before the “Way Forward” section, locates each of the established “Woods” on a Mercator map. Interestingly, we see Africa is positioned centrally in the map and both to the left and right of it are the succesACul woods. This convinces the government of the efficacy of	

Islands Method



Possible Mini-Extract	Part of the Text	Link to GI	Key AC/Decon	How this extract helps you expand/develop your Extract • GI related • EA related

Success Criteria

- ☐ Do you have a variety of ACs/Broader ACs?
- ☐ Have you covered the whole text?
- ☐ Are your deconstructions specific and rigorous?
- ☐ Is the link to the GI clear from each EA?
- ☐ Does each EA contain all the elements needed: Ways to Phrase EAs/Deconstructions

Activity 1 - Choosing the best EAs (MUSE style)

In conjunction with MUSE, the Island Method gives you **lots** of choice about which EAs you will choose from the body of work. To make the most of that choice, you should be aiming for EAs that 'show off' your analytical skills (Crit B) while **still** ensuring coherence/clear links to the GI (Crit C).

Rank the following visual EAs in terms of which you would use for the GI provided:

The use	

Activity 2 - Change the DECON to match the GI

One key element of the Islands method is that you need to **ensure that your deconstructions in each EA** will explicitly link to the GI. This may mean altering/changing your original annotations/analysis to best suit the GI.

Literary Extract: Dulce Et Decorum Est… by Wilfred Owens

GI: The deleterious impact of war on the mental suffering of soldiers

Quote	**Original Annotations**	**Issue with original**	**CHANGES to Suit the GI?**	**Would you still keep this EA (link to Activity 1/MUSE) OR change it?**	**EA Written - see: Ways to Phrase EAs/Deconstructions**

EA 1: “like cattle”	• SF: simile
	• Decon:
	  ○ cattle = livestock; lacking unique identity; no agency
	• ORIGINAL IDEA: humans lose their identity in war
		Most of the annotation still works but the **deconstruction** won’t link to the new GI particularly well.	• SF: simile
			• Decon:
			  ○ cattle =
			• New IDEA/GI: impact of war on **mental** suffering of soldiers		

EA 2: “in all my dreams, before my helpless sight, He plunges at me, guttering,(11) choking, drowning.	• SF: asyndeton
	• Decon:
	  ○ commas = the rapidity of the threat/desperation;
	  ○ verbs = the progression of the death getting progressively worse
	• IDEA: the horror of death
		The previous AC and decon **didn't** really suit this GI, but the quote still DOES link.	• SF: personification
			• Decon:
			  ○ helpless sight =
			• New IDEA/GI: impact of war on **mental** suffering of soldiers		

EA 3: “If you could hear, at every jolt, the blood Come gargling from the froth-corrupted lungs,”	• SF: auditory imagery
	• Decon:
	  ○ Gargling = not expelled; either there is so much blood or the victim can’t get rid of it
		The previous AC and decon **didn't** really suit this GI, but the quote still DOES link.	• SF: direct address
			• Decon:
			  ○ If YOU could hear =
			• New IDEA/GI: impact of war on **mental** suffering of soldiers		

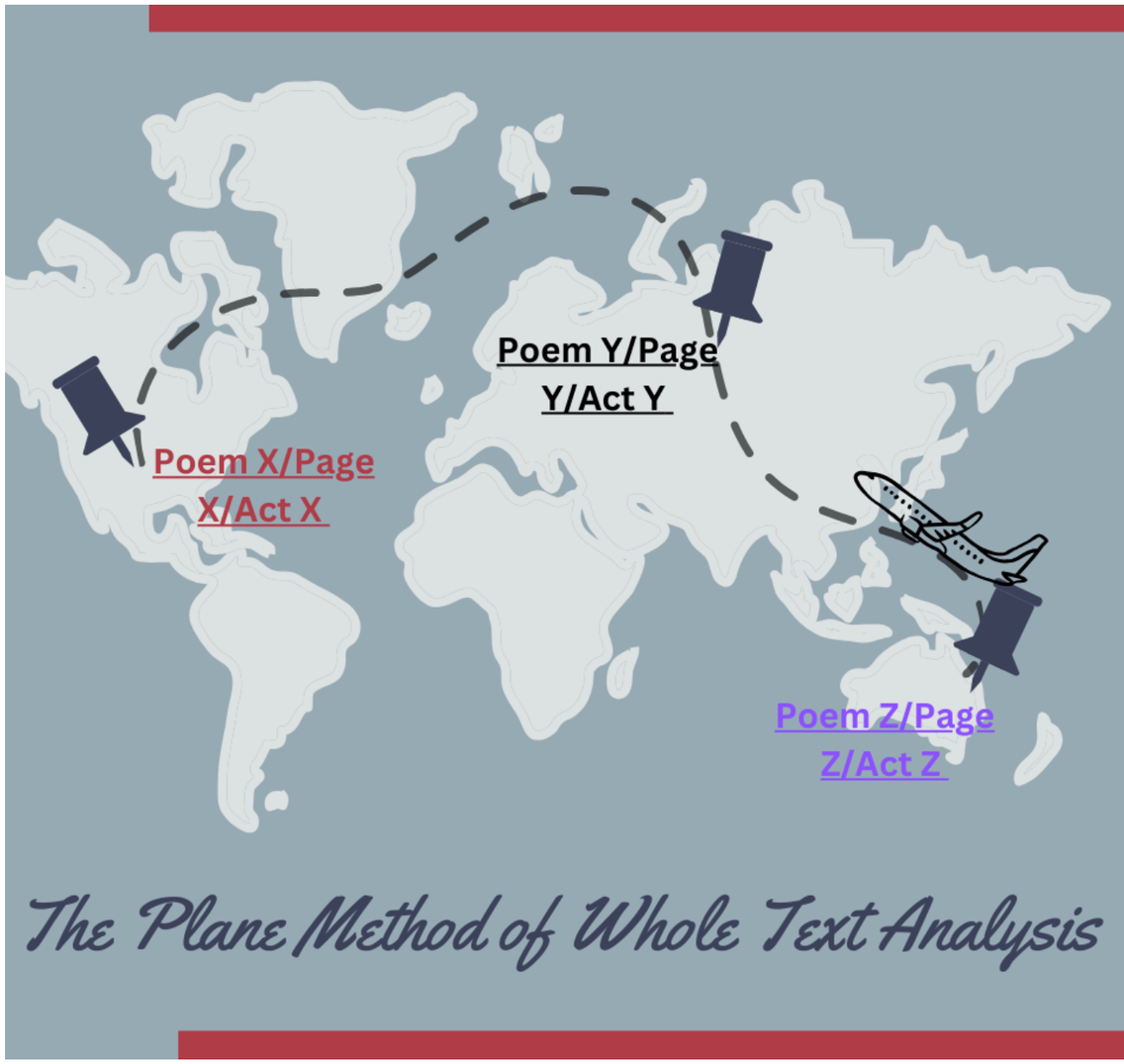
	○ Froth-corrupted (hyperbole) = corrupted implies actively destroying; froth usually seems innocuous but from mustard gas is entirely deadly ○ Lungs = internal organs ● IDEA: the internal destruction of the body				

Activity 3: Match the Decons to the GIs

Whole Text Analysis

Plane Method

- For SPECIFICS, see: **Plane Method - Broader SF/AC EA Writing (IO and HL Essay Specific)**



Using this method, you will **track the same pattern** across **multiple parts of a text:** various poems in a work; various acts/chapters of a film/novel/play; multiple photos/ads in a collection. This allows you to cover huge parts of the whole text in 'one go'.

These patterns relate to:

- **Broader SFs/ACs** - character arcs/narrative structure/genre deviance/archetypal characters
- **Recurring SFs/ACs** - multiple metaphors/specific types of imagery etc that occur throughout the text

Your Plane Method Evidence

Evidence	**Type of "Plane"** 1) Broader AC? 2) Recurring AC? 3) IDEA link?	**Which parts** of the whole text/body of work did it come from?	**Deconstructions**	**Link to Global Issue**

Success Criteria

Plane Method - Broader SF/AC EA Writing (IO and HL Essay Specific)

- ☐ Do you have a variety of ACs/Broader ACs?
- ☐ Have you covered the whole text?
- ☐ Are your deconstructions specific and rigorous?
- ☐ Is the link to the GI clear?